

**David J. Mack**  
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**Technical Skills** HTML5, Javascript, CSS3, Sass, jQuery, Git, Bootstrap, Visual Studio Code

**Experience** **SENIOR INTERACTIVE DEVELOPER** 11/2008 – PRESENT  
AMERICAN WELL BOSTON, MA  
American Well is a telehealth company that connects patients with doctors using live video visits over the internet. As a member of the Growth Engineering team, I deliver highly-polished web projects to the company's partners, clients, providers, and B2B division.

- Extensive experience translating design layouts into fully responsive, cross-platform web pages
- Develop programmatic animations for communicating ideas clearly and elegantly
- Produce custom HTML email templates that work across a wide spectrum of email clients
- Craftsman's attention to detail, with a natural curiosity for new scripting languages and technologies

**FREELANCE FLASH ACTIONSCRIPT DEVELOPER** 5/2007 – 11/2008  
INDEPENDENT CONTRACTOR BOSTON, MA

Combined strong command of ActionScript language with solid understanding of object-oriented programming to develop Flash movies that integrate audio, video, XML data and server-side scripting. Created rich media banners with Flash featuring programmatic animation and visual effects for various advertising and marketing agencies including Mullen, John Hancock and MC|K Healthcare.

**DESIGN TECHNOLOGIST** 5/2006 – 5/2007  
AFFINNOVA, INC (now Nielsen) WALTHAM, MA

Developed ActionScript code for dynamically generating online surveys based on consumer preferences and choice drivers. Designed survey layouts and graphical treatments with consideration towards client's brand, target audience and project objectives. Collaborated directly with clients to manage existing assets and created original artwork using Photoshop and Illustrator when necessary.

**FREELANCE INTERACTIVE DESIGNER AND DIGITAL STUDIO ARTIST** 7/1997 – 4/2006  
INDEPENDENT CONTRACTOR BOSTON, MA

Employed extensive print production experience to generate mechanicals for magazine and newspaper ads, billboards, product packaging and brochures using expert knowledge of QuarkXpress, Illustrator and Photoshop. Developed Flash banner ads and microsites. Responsible for updating and maintaining agency websites.

**MECHANICAL ARTIST** 1996 – 1997  
WALLWORK CURRY BOSTON, MA

Developed print collateral materials to the pre-press stage using QuarkXpress, Photoshop and Illustrator. Utilized PowerPoint to prepare presentations for new client pitches. Proficient in areas of scanning, color correction, flight-checking and portable document formatting (PDF).

**Education** FRANKLIN PIERCE COLLEGE, Rindge, N.H. Bachelor Of Fine Arts, Minor in Graphic Communication  
RICHMOND COLLEGE, London, U.K. Fine Arts Concentration